

Gift and Loyalty Card Programs

Electronic Gift Certificates • Loyalty and Rewards Programs • In-Store Refunds and Credits Activate at the Point-Of-Sale for Any Amount • Personalized or Fully Customized Designs

The Power of the Card!

- Boosts prepaid gift sales
- Simplifies transaction and management reporting
- Automates electronic funds transfers between stores
- Generates brand awareness and promotional opportunities

- Creates destination vs. impulse purchases
- Rids merchant of paperbased fraud
- Eliminates "cash-back"

It's Money in the Bank!

Take advantage of the money making opportunities that gift cards provide!

Choose the program that best fits your needs and begin profiting immediately!



Semi-Custom Cards

Personalizing Your Card is as easy as 1, 2, 3 ...

- Gain all the benefits of an electronic gift card without the extra costs of custom artwork.
- Several designs of cards, holders, and hangers are ready to be shipped to your door in as little as 72 hours!
- Create a package to suit your business needs in just 3 simple steps.

Select a Package -

SPS Select I

100 Cards and Holders **Table Tents Window and Register Decals**

SPS Select II

250 Cards and Holders **Table Tents Window and Register Decals**

SPS Select III

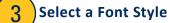
500 Cards and Holders Table Tents Window and Register Decals



Each **Package Includes** Your Choice of Display



























Accessories Gift Card Selling Made Simple





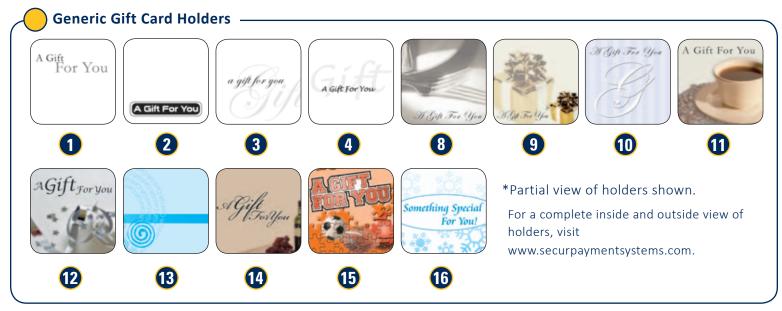














Custom Cards



Custom Cards, Holders, and Hangers .

Create high quality gift cards fully customized

with your own logo and design. Your card becomes an attractive gift as well as a unique marketing piece. Custom card holders and hangers are also available to complement your gift card presentation.

For low quantity custom card orders, ask about our special SPS Select "Plus" package.



Loyalty and Rewards

Loyalty and Rewards Programs

Take it to the next level...

Increase Sales and Consumer Loyalty!

- Create incentives for consumer loyalty and repeat shopping
- Transfer loyalty rewards points to gift card stored value
- Track points, purchases, or visits
- Reward loyal customers with a percentage discount or stated offer





2 in one: Integrate the Gift and Loyalty Program into ONE Card!

Contact your sales rep today...

www.securepaymentsystems.com